



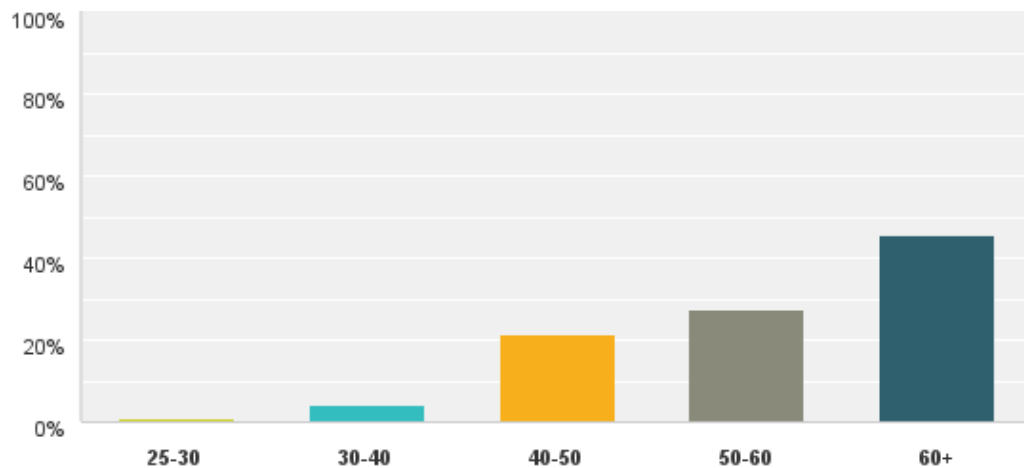
AUSTRALASIAN INSTITUTE
OF MARINE SURVEYORS

AIMS Survey Results

2015

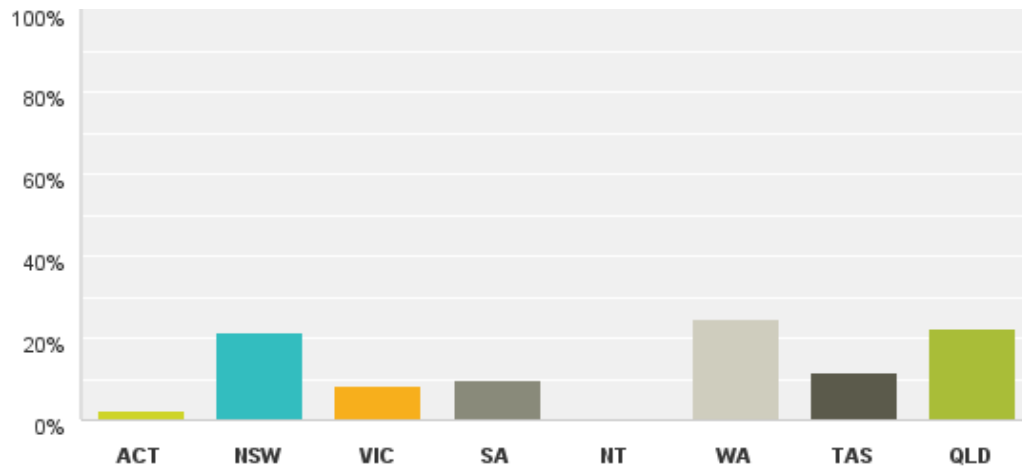
What is your age

As we expected our members are getting older but the good news is that we have some 40-50 year olds coming up the ranks



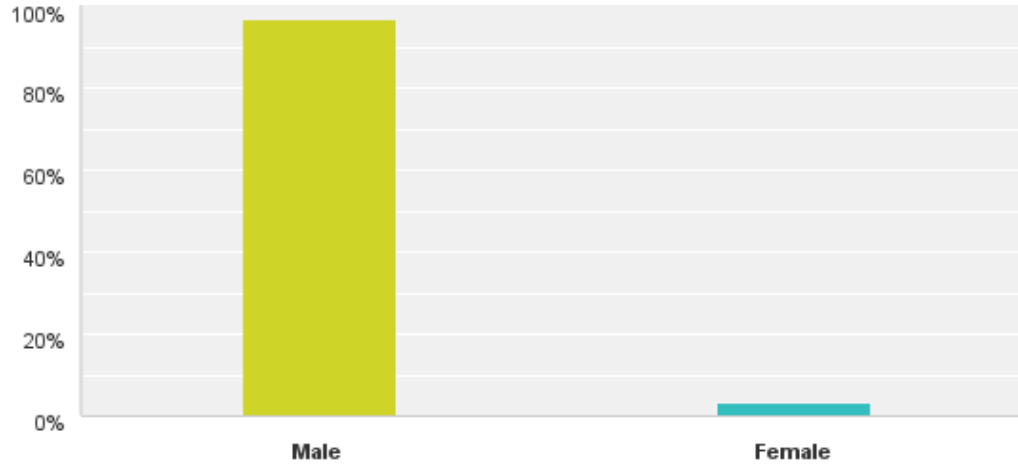
What is your state of residence

Not surprisingly most members are in the larger states. Interesting to note that SA and Tas. have doubled their membership in the last year



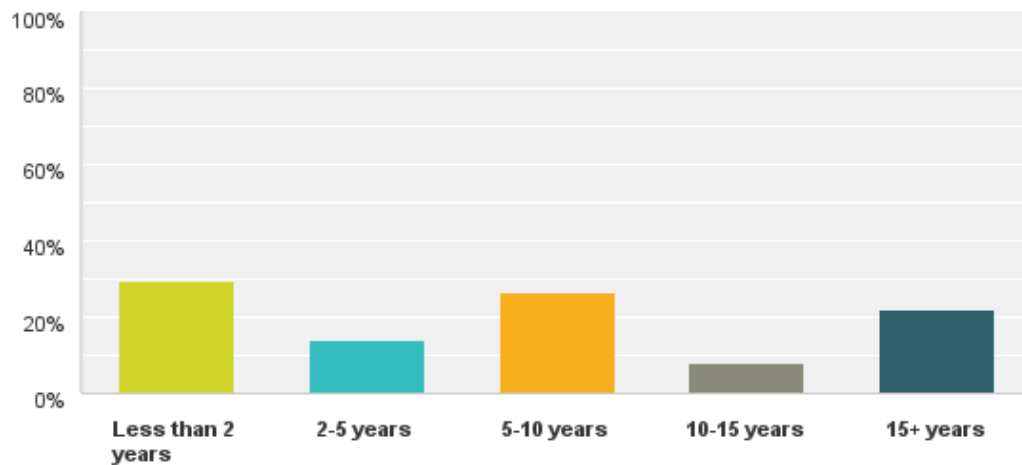
Are you

The gender imbalance was expected – the challenge will be to entice more women to the industry



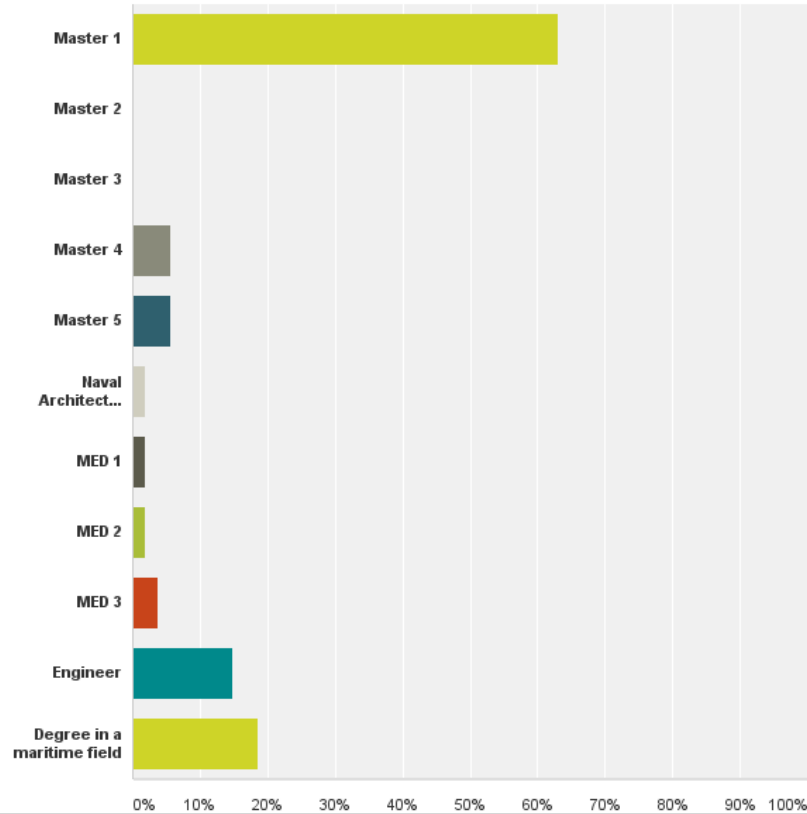
How long have you been a member of AIMS

These facts show that the membership has increased dramatically in the past 3 years



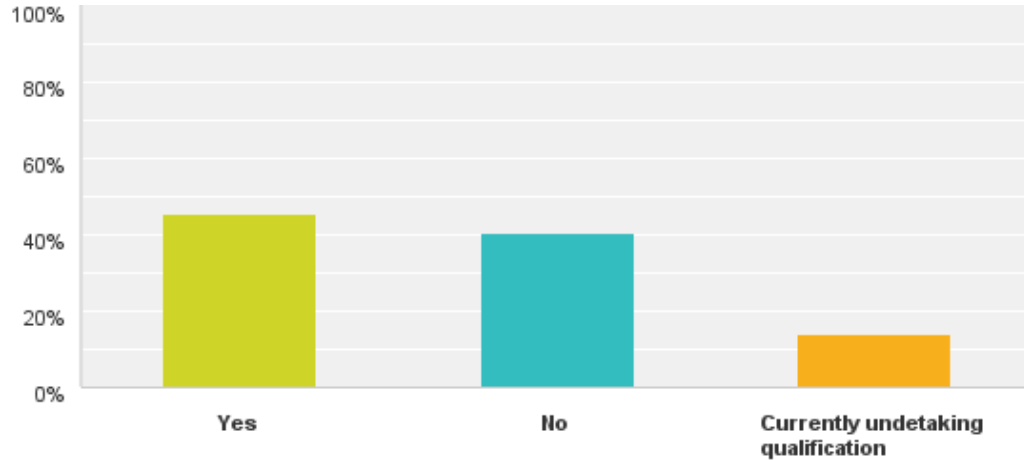
What qualifications do you hold

Master Mariners make up the bulk of the AIMS membership



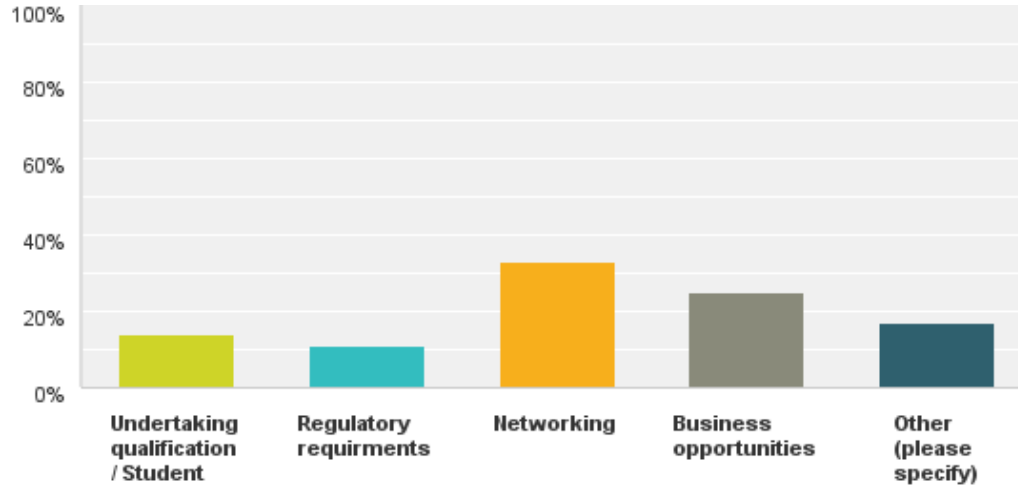
Do you hold a marine survey qualification?

And marine survey qualifications are on the rise – we need to ensure that we get the qualification right so that our employers have what they need



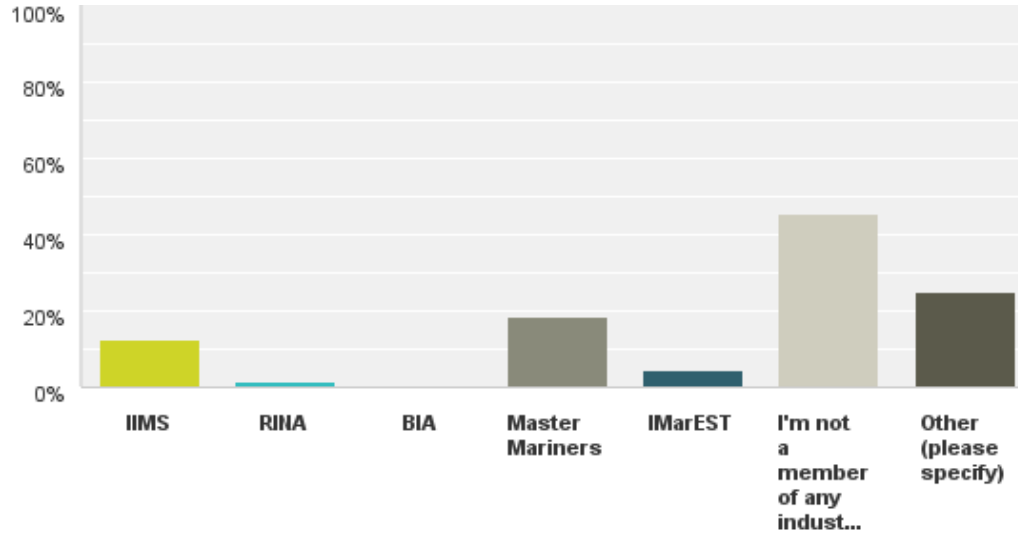
Why did you join AIMS

AIMS will now focus on providing more networking and business opportunities for members



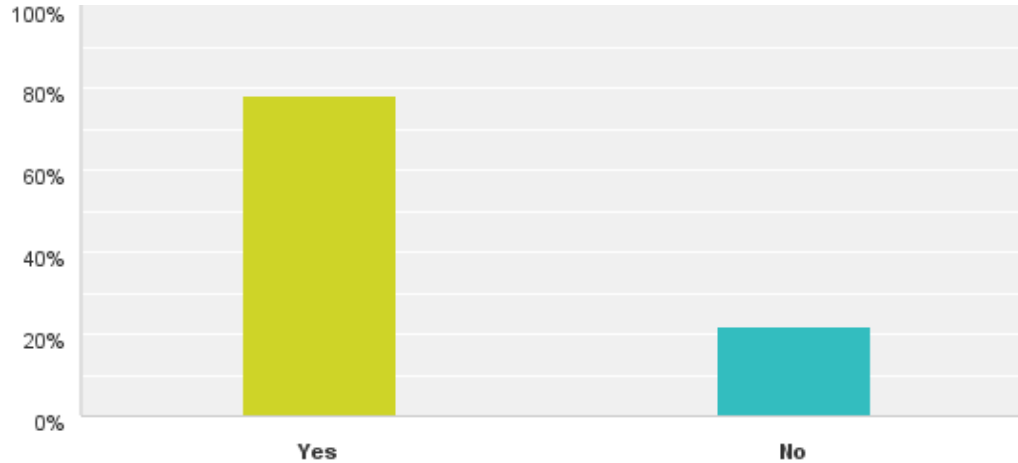
Are you a member of any of the following industry associations

Most of our members are sticking with us. Lets focus on keeping it that way



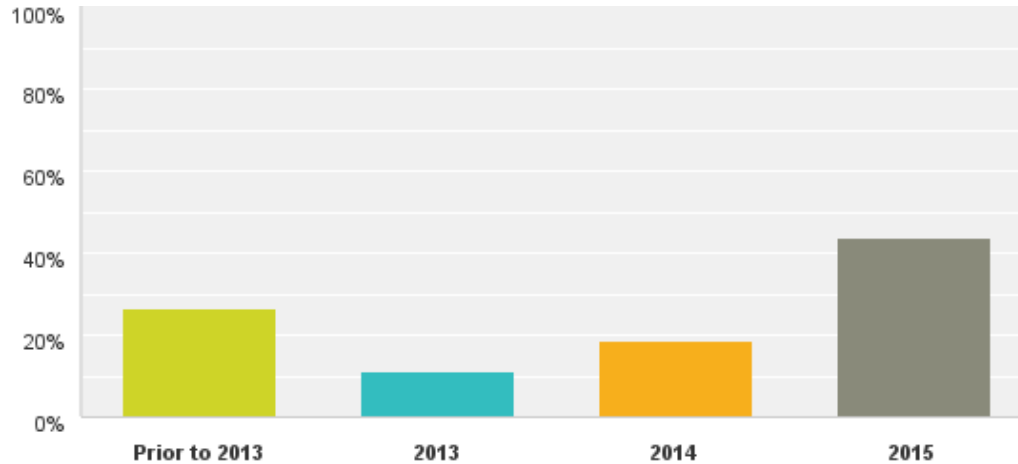
Do you know who your State Representative is

Some members don't know who their State Rep is. More state wide networking will be provided



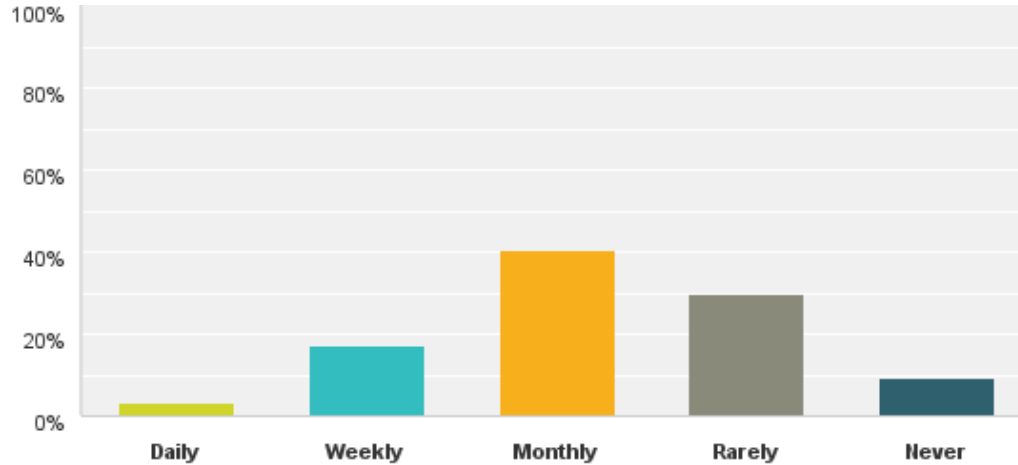
When did you last attend a state meeting

Obviously we've had a couple of down years but we can fix that



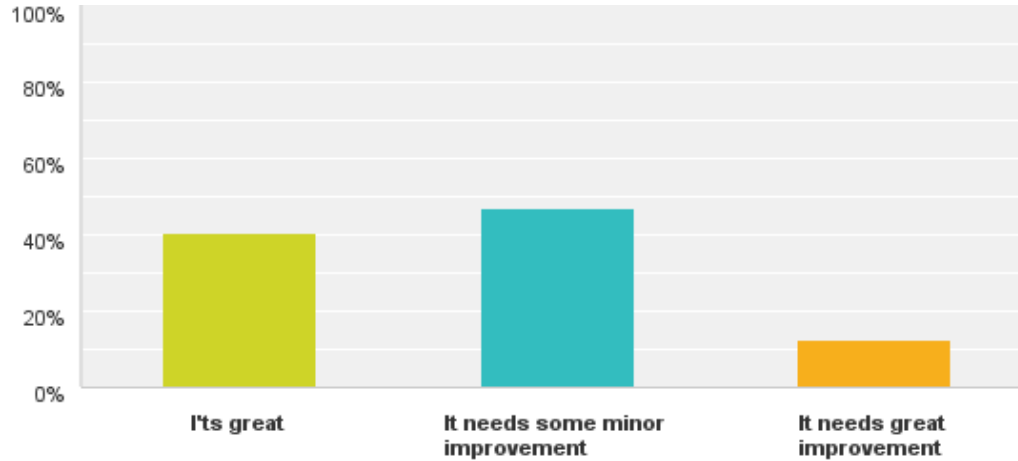
How often do you visit our website

Time to engage more interaction with the website



How user friendly is our website

We can do that by getting those improvements done this year

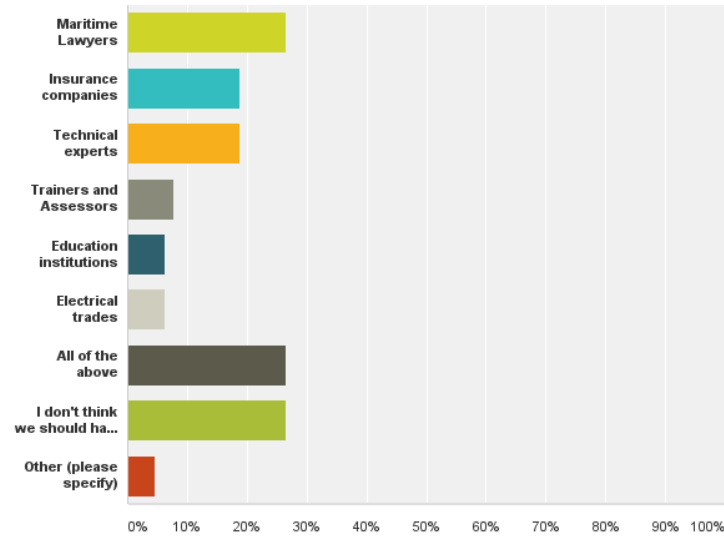


If the AIMS were to introduce affiliate members which of the following should be included

Affiliates seem to be a positive that a majority wants so lets get active and approach potential affiliates

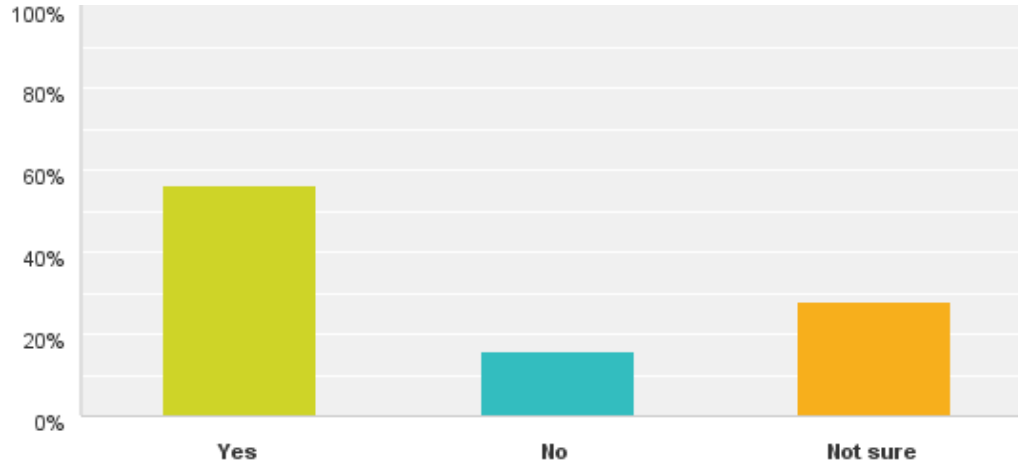
Q23 If the AIMS were to introduce affiliate members which of the following should be included

Answered: 64 Skipped: 30



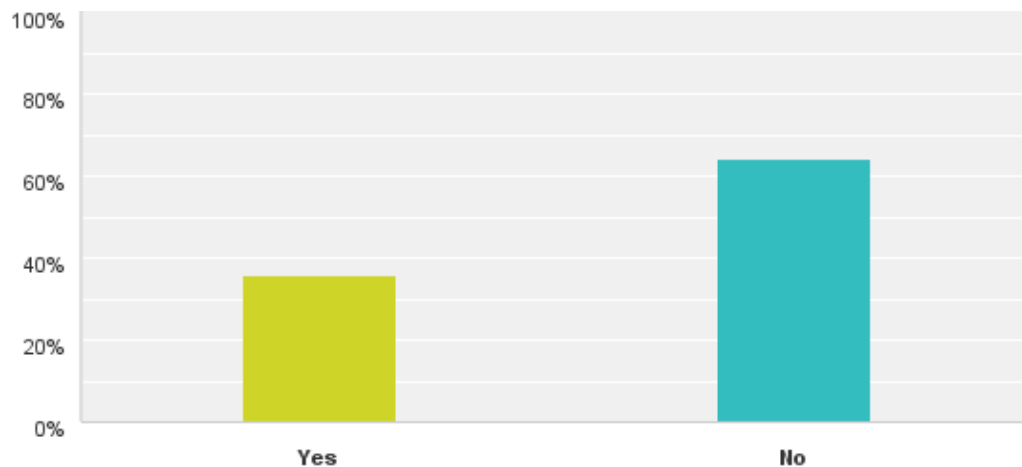
Should AIMS encourage sponsorship

And potential sponsors



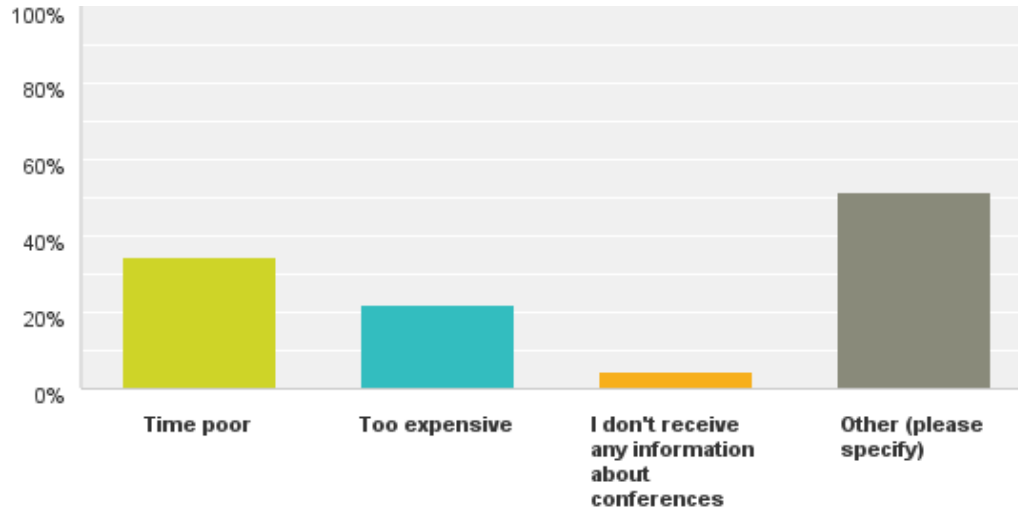
Have you ever attended an AIMS conference

Getting the conferences right is a must – note that the survey was prior to Hobart



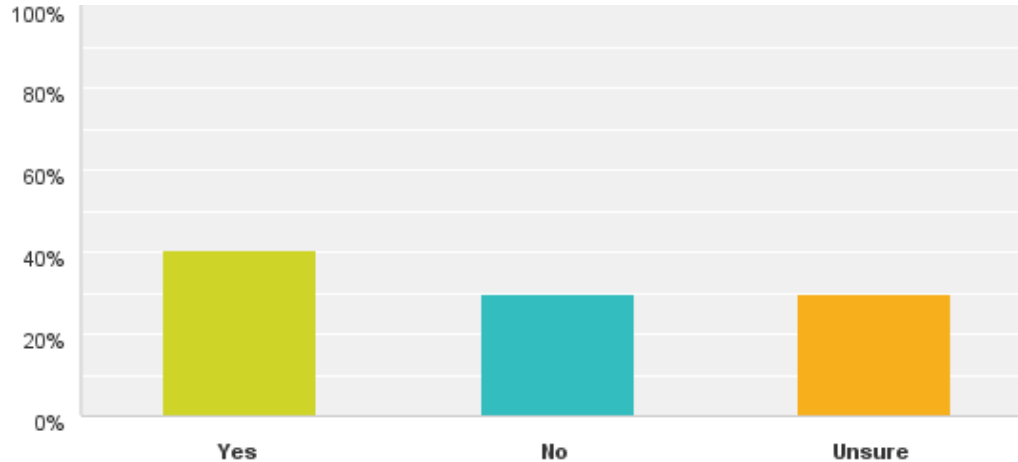
If you answered No to the previous question please provide a reason

And lets make sure we give the members the right topics and type of speakers they want



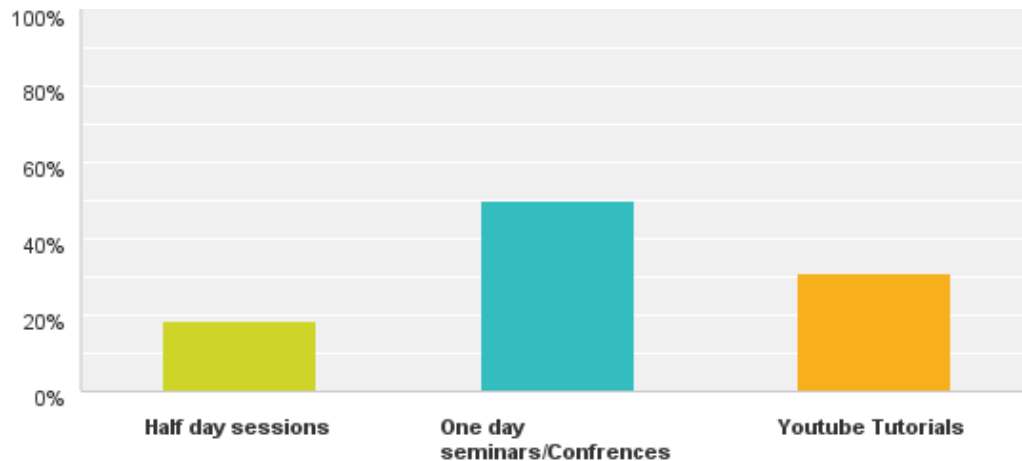
Should Continuing Professional Development (CPD) be mandatory for membership

Perhaps we need to do some additional member research into CPD and find out what the issues are



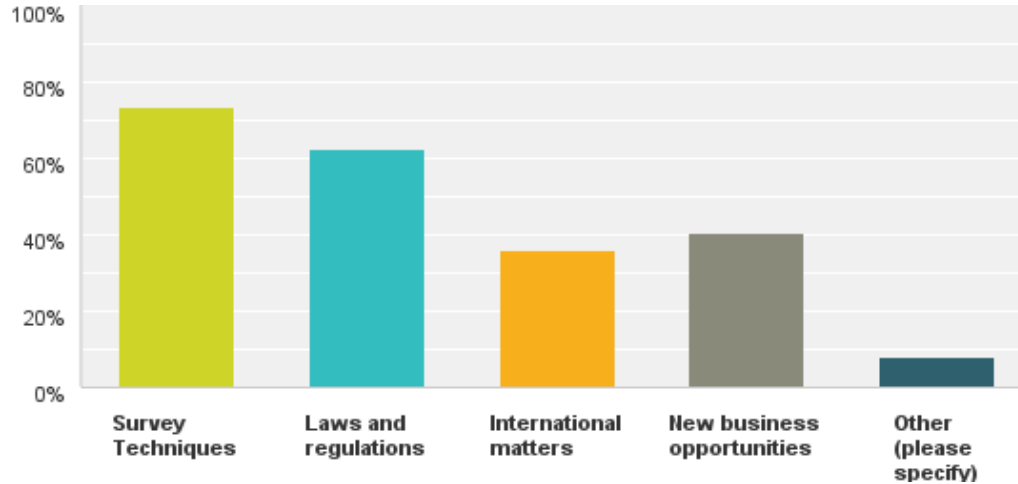
What types of CPD should AIMS facilitate for members

The one day seminars seem to be the most popular



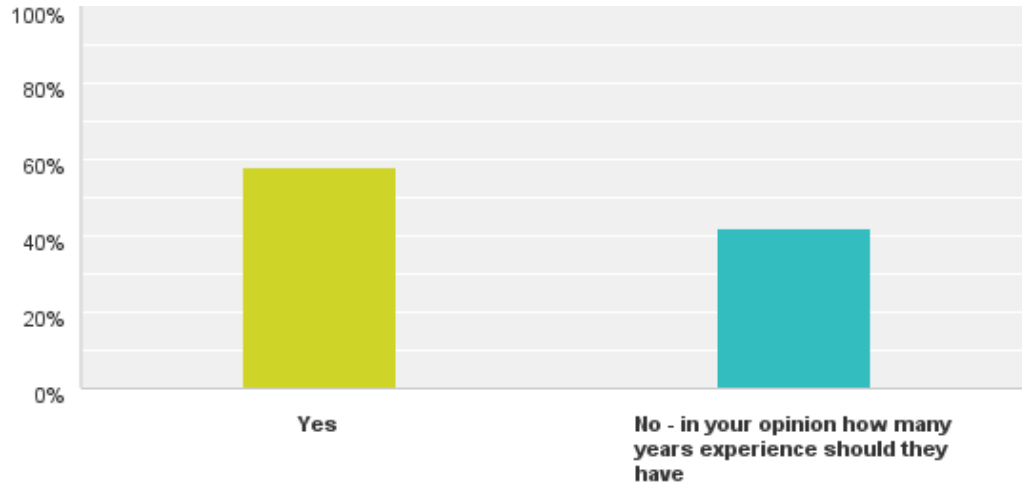
What Topics are most relevant to you

And here is what the members want – so lets get started



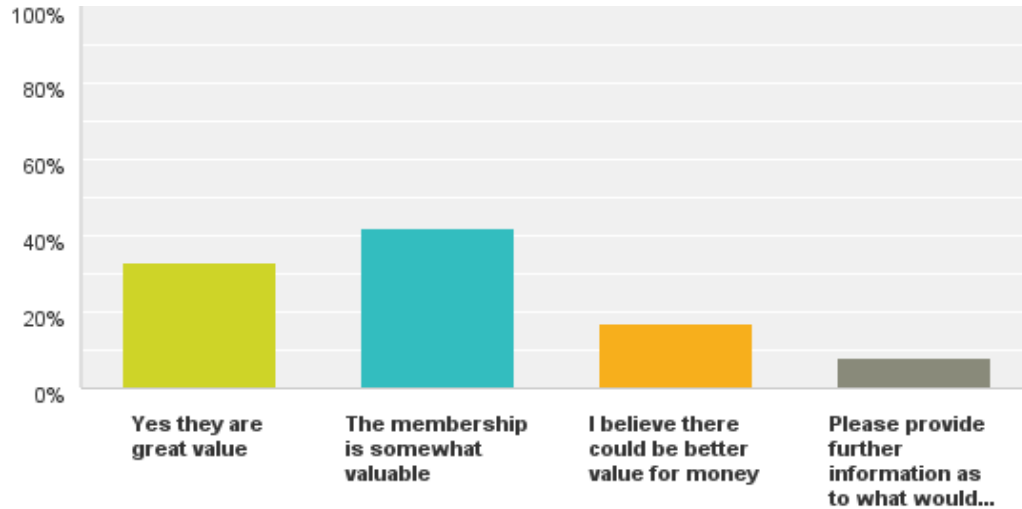
Should members hold qualifications in the categories of survey they undertake or is experience enough

The majority say YES – but experience counts



Are the membership fees value for money

Lets work on value for money -



What do you think of the current AIMS logo

We might need to go back to the members with some ideas for improvement

